



North Coast OPEN STUDIOS

Saturday & Sunday
June 3-4 & June 10-11, 2023
and Friday, June 2 NCOS Art Night

Open Studios is a creative showcase of Humboldt County artists and their art held annually during two jam-packed weekends. Published by the *North Coast Journal*, the guidebook will be delivered in every copy of the *Journal*, Thursday, May 25. There will be an additional 3,000 copies available for event-wide distribution. (Total distribution: 21,000 copies.)

Magazine format with full color throughout on newsprint, stitched and trimmed.

Size: 8.125" x 10.25"

1/2 Page Vertical

1/4 Page Square

DIMENSIONS
 Full Page: 7.5"W x 9.5"T
 1/2 Page (V): 3.5625"W x 9.3125"T
 (H): 7.5"W x 4.625"T
 1/4 Page (SQ): 3.5625"W x 4.625"T
 (H): 7.375"W x 2.25"T
 1/8 Page: 3.5625"W x 2.25"T

CAMERA READY ADS
 Acceptable file formats are high quality, high-res PDF, JPG, EPS or TIF

1/8 Page

Full Page

1/4 Page Horizontal

1/2 Page Horizontal

CONTACT:

Monica Topping, Coordinator
contact@northcoastopenstudios.com

Make checks payable to:
Ink People (Memo: NCOS)
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NCOS Sponsorships

FULL COLOR

Full Page.....\$1,300
1/2 Page (V or H).....\$650
1/4 Page (SQ or H).....\$325
1/8 Page.....\$175

Payment required with ad copy and art.

FINAL DEADLINE

WED., APRIL 10

PUBLISHED

THUR., MAY 25

Thank you supporting North Coast Open Studios!